



**ARTIST CONTRACT**  
**MARCH 27-28, 2010**  
 SAT & SUN 11-5

Company Name \_\_\_\_\_ Contact/title \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Fax \_\_\_\_\_  
 Web Site \_\_\_\_\_ Medium \_\_\_\_\_

**SPACE REQUIREMENTS - Check the Appropriate Booth Size:**

REV. 10-29

10'x10' - \$345.00     10'x20' - \$621.00     10'x30' - \$880.00    \_\_\_\_\_ Initial

Payment Method (MC, VISA & AMEX, No Checks)     MC     VISA     AMEX  
 \*Total \$ Amount of Space Reserved \$ \_\_\_\_\_ Initial \_\_\_\_\_ Date \_\_\_\_\_  
 Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Print Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_



**Payment Terms -**  
 100% Due Upon Contract Submission  
**FAX Contract to 410-612-9334**

**\*Payments made by MC, VISA or AMEX will appear as FPM Home Shows on credit card billing statements**

Full Potential Marketing, Inc., ▶ P.O. Box 1160 ▶ Bel Air, MD 21014 ▶ Phone 410-612-9330 ▶ Fax 410-612-9334

**Contractual Terms Between Show Management and Exhibitor**

This contract is deemed final, legally binding and enforceable upon execution by the parties, and is not conditional upon an initial deposit or any payment by Exhibitor. Exhibitor acknowledges that upon execution of the contract, Show Management shall reserve space(s) for Exhibitor. Exhibitor is responsible for full payment regardless of whether Exhibitor utilizes space(s), and Show Management has no duty to mitigate any loss by Exhibitor. All booth assignments shall be selected at the discretion of Show Management. Any necessary booth assignment changes shall be made by Show Management, without approval by Exhibitor. Show Management reserves the right to make any necessary changes to the format of the show. All booth reservations require payment in full with MC, VISA, or American Express upon Contract Submission. Each booth may be occupied only by the Exhibitor. If Exhibitor purchases multiple spaces, only that Exhibitor may exhibit in those spaces. Exhibitor shall remain within the confines of the specific booth space(s) purchased. Exhibitor may only distribute literature from within the specific booth space(s) purchased. Show Management requires professional displays by every Exhibitor: Proper Signage (no handwritten signs/no vinyl banners), Professional Vignette Setup, Business Attire, overall Professional Display decorum, and presentation. Exhibitors are bound by the conditions, rules, and regulations of Show Management as set forth in the "Exhibitor Manual" and this contract. Exhibitor consents to the professional judgment and discretion of Show Management, and Show Management's full authority in the interpretation of enforcement of all said conditions, rules and regulations, and Show Management's right to make any changes deemed necessary. Full Potential Marketing, Metropolitan Art Expo and DC Metropolitan Food, Libations & Luxury Home Show are held harmless and not liable for any incidences that may occur before, during or after the show. Show Management will not be liable for refunds or any other liabilities for the failure to fulfill this contract due to any of the following causes: a.) By reason of the enclosure in which the show is to be produced, being destroyed by fire or other calamity, either before or during the show; or b.) By act of God, public enemy, strikes, statutes, ordinances or any other legal authority, inclement weather, or any other cause beyond Show Management's control. Show Management assumes no liability for loss, theft, or destruction of Exhibitor's property. Show Management assumes no liability for any personal or material accidents of Exhibitor before, during, or after show. Each Exhibitor shall provide to Show Management a copy of its' valid and current Certificate of Insurance naming Full Potential Marketing as co-insured. By executing this contract, Exhibitor is obligated to abide by any and all terms set forth within this contract. The individual executing this contract expressly infers that he or she has the authority to act as legal representative of Exhibitor and as such legally authorizes the exercise of this contract in its entirety. This contract is non-refundable, non-cancelable and non-transferable. Final Approval of this contract is at the discretion of Show Management. By signing below, signor for Exhibitor acknowledges that he or she has read, understood, and agrees to the language above.

X

PRINT/SIGN - SHOW MGMT., FULL POTENTIAL MARKETING, INC.    DATE

PRINT/SIGN - EXHIBITOR/COMPANY SIGNATURE

DATE